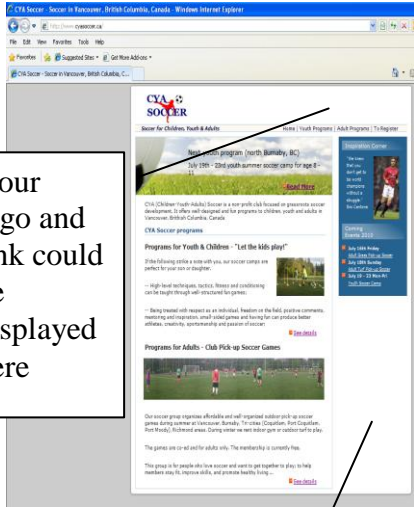


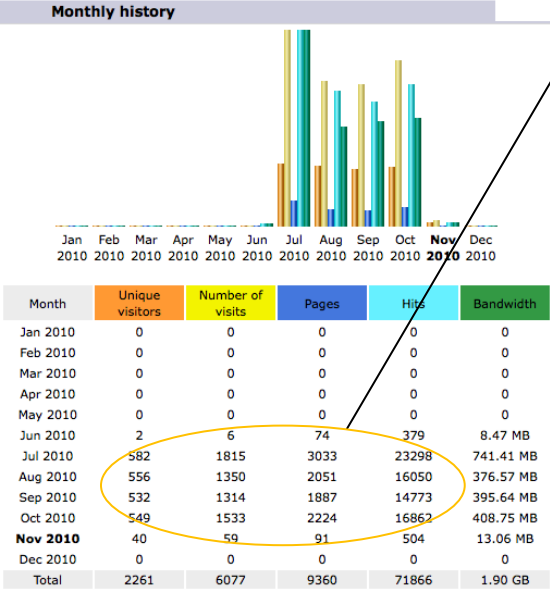
Sponsorship Opportunity CYA Soccer Club  
www.CYAsoccer.ca

Our web site



Your logo and link could be displayed here

Your logo and link could be displayed here



Our website has average 1,500 visits and 16,000 hits every month. You, as a sponsor, will have thousands of more potential customers visiting your business links each month.

Sent: Next soccer game (Friday, indoor, O  
Mark as: Move | Copy This message to  
Delete | Reply | Forward | Redirect | View Thread | Blacklist | Whit  
Date: Tue, 02 Nov 2010 11:32:34 -0500 [11/02/2010 11  
From: Leo Peiwenliu <leo@cyasoccer.ca>  
To: undisclosed-recipients:  
Bcc: [Show addresses - 431 recipients]  
Subject: Next soccer game (Friday, indoor, Olympick Oval)  
Headers: Show All Headers  
Hi all,  
Out next event:  
Club Indoor Soccer Game  
TIME: November 5, 2010 Friday 9 - 10 PM  
LOCATION: Richmond Olympic Oval  
(6111 River Road, Richmond BC)

431 members in the mailing list

255 members in MeetUp Group

656 total members and growing constantly



Your banner logo could be displayed on every single jersey / vest

Club Pick-up Soccer Game

Nov 3, 2010

## **Re Sponsorship Opportunity CYA Soccer Club**

Dear Business Owner, Manager, Personnel in charge of operation

Doing group sports for years, every time when I had to collect membership or group operating fees, I asked myself: have you tried your best to reach out to find sponsorship that will benefit both businesses and our members perfectly.

CYA (Children-Youth-Adults) Soccer is a non-profit club focused on grassroots soccer development. It offers well-designed and fun programs to children, youth and adults in Metro Vancouver, British Columbia, Canada.

CYA Soccer Club grew from a dozen soccer lovers 3 years ago to 656 adult members strong as of yesterday. And we have new member(s) join us every single day. The most comments we receive from new members are that they are so excited to find us and can not wait to come to the next event which is usually in 2 or 3 days. Our motto is "sign up today, play tomorrow". We got so many positive feedbacks from happy members and they come back again and again, lots of times with guests: their friends, relatives and family members.

The existence of our club provides a solution to what majority of adults are facing nowadays: their sports activities will most likely end when they finish their youth years. The only way to participate sports is to register the organized leagues which demand great commitment, rigid schedule and money. That's impossible for most of the adults who are constantly juggling between work and personal life.

We offer adults frequent, low cost, well-organized and high quality drop-in games and programs all-year-round. This format gives the most flexible schedule. Lots of members log on to our club's website everyday because they don't want to miss the coming event.

We also have Men's and co-ed teams playing competitively in various leagues. Those programs are for more advanced and dedicated players.

In July 2010, our official website was launched ([www.CYAsoccer.ca](http://www.CYAsoccer.ca)). Now our website has average 1,500 visits and 16,000 hits every month. We also work hard to promote and market it to let our programs benefit more people, help more members stay active, improve skills and promote healthy living.

The website is updated daily or every other day for the coming events, league games, news and photos. And it's constantly being developed with more features and structures added. What can it bring to help you, our sponsor, with the bottom line? There will be hundreds of more people who will know your business name and brand instantly and thousands of potential customers visiting your business links every month.

Our adult members and families of youth players are from all walks of life and have great influence in the society. We worked hard and are successful to grow this club. We will do the same to our sponsors to promote their businesses.

There are however many expenses connected with running the club like equipments, field rental and insurance, league registration fees for youth players, website and web service costs etc. The priorities on the list right now are: team jersey purchase with sponsor banner logo and team name; portable goals purchase; funds to run free youth soccer camps organized all in your (business) name.

We have so many ways to promote our potential sponsor. I list a detailed proposal as below:

- ***Pick-up soccer sponsor:*** our pick-up soccer games are organized on high foot-traffic city parks or turfs average twice a week; your banner logo will be displayed on the vests pick-up soccer players wear; your logo and web link will be displayed on our website; your sign will be displayed in the tent beside the game. It should say “CYA Soccer Pick-up Game sponsored by YOUR BUSINESS; **Cost: \$1000 a year**
- ***Competitive outdoor league team sponsor:*** your banner logo will be displayed on every jersey from our Div3 VMSL team; your logo and web link will be displayed on our website; **Cost: \$1000 a year**
- ***Indoor league team sponsor:*** your banner logo will be displayed on every jersey from our Co-ed team in Burnaby 8 Rinks Indoor League; your logo and web link will be displayed on our website; **Cost: \$1000 a year**
- ***Web sponsor:*** your web logo and link will be displayed on our website; **Cost: \$35 a month**

We also accept general donation at the example forms of:

- Cash, check, PayPal money
- Soccer equipments (jerseys, soccer balls, cones, flags, portable goals, nets)
- A meeting place for youth soccer camp
- A meeting place for adult pick-up soccer players
- Airfare to equipment manufactures (mostly jerseys and soccer balls)
- Anything you could imagine to help us

Sponsorship and donation payment can be made by check (payable to “**CYA Soccer**”) or PayPal to **admin@cyasoccer.ca**

Should you have any questions or sponsorship & advertisement proposals, please feel free to contact me.

Regards,

Leo Peiwenliu  
CYA Soccer Club  
leo@cyasoccer.ca  
604 377 8906  
www.CYAsoccer.ca